

NEW BUSINESS OUTLINE

Who are the owners of the company? _____

What percentage does each own? _____

Describe your company's objectives: _____

Product information? _____

How long has your company been in operation? _____

Where will you get your customers?

From which companies? _____

For what term? _____

Do you have any contracts with your customers? Yes No

Are copies of contracts available? _____

Who are your major competitors?

What is your ranking in the industry? _____

How will you be marketing your product? _____

How many employees do you have? _____

Are they paid salary or commission? _____

How much was injected into the company? _____

Was this cash borrowed? _____

Do you have a line of credit with your bank? Yes No

How much is it for? _____

How is it secured? _____

What were you (or the owners) doing prior to starting this company? _____

With whom? _____

For how long? _____

Where are they located? _____

What position did you (or the owners) hold? _____

What did this position (s) involve? _____

What are your sales forecasts? _____

Do you have a business plan and opening balance sheet available? Yes No

What are the monthly operating expenses (overhead)? _____

Date of Birth (M/D/Y) _____

Home address _____

Previous address (if less than 2 years) _____

SIN _____ (for a personal credit check)

If lease is over \$5,000 get a PNW statement

Comments:
